

**FOR IMMEDIATE RELEASE**  
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**The Santa Monica Pier Restoration Corporation Unveils  
New Mural at The Santa Monica Pier**

Santa Monica, CA (May 11, 2011) – The Santa Monica Pier Restoration Corporation has enlisted Artisan Design along with volunteers from UCLA and Grant Elementary students to assist in the creation of a nostalgic mural depicting the iconic La Monica Ballroom that was located on the Pier from 1924 to 1963. The installation and painting of the mural is scheduled for Friday, May 13 from 2:00 p.m. to 5:00 p.m.

In 2010, volunteers from UCLA assisted the Pier in a variety of outdoor projects including the painting of handrails, touching up trim on the stairways, and creating a 10' x 30' mural beach-level on the Pier. "UCLA is committed to inspiring its students to learn how to become participants and leaders in their community. Our partnership with the Santa Monica Pier enables us to fulfill this goal while providing valuable restoration work to this historic and cherished landmark by the sea" said David Bloome, Campaign Director at the UCLA Volunteer Center.

"The mural really tells the story of the Pier and its evolution as an amusement venue throughout its first hundred years. To have students from both the university and grade school levels working side by side reflects that continuous element of fun that the Pier has meant so much to so many generations," said James Harris, Pier Historian of the Santa Monica Pier Restoration Corporation.

The 32' x 8' mural is located on the Pier Parking Deck at the entrance of two popular Pier destinations -- Pacific Park and Playland Arcade. It replaces a mural that has been on the Pier since 2008. Coincidentally, the location of the mural is symbolic, as the La Monica Ballroom was located where Pacific Park now resides.

The world-famous Santa Monica Pier offers a variety of entertainment and shopping including Pacific Park amusement park, Heal the Bay Aquarium, an historic 1922 Carousel plus specialty shops/carts, eateries, and several full-service restaurants. The Pier is open year-round, and parking is available for a fee on a first come, first served basis.

For more information, call 310.458.8901 or visit [www.santamonicipier.org](http://www.santamonicipier.org).

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now Andrew Kligier has been declared the winner of the 2011 Twilight Dance Series Poster Contest! His winning poster design entitled "Sounds of Sunset" features a very clean design depicting a guitarist playing against the backdrop of palm trees, a full moon and Pacific Park's solar Ferris wheel and soon it will be seen all over town as it becomes the centerpiece of the concert series, used in display advertising, posters, flyers, banners and more.

Kligier was born and raised in Santa Monica. He grew up playing AYSO soccer and taking art classes. Little did he know that the Creative Arts would play a larger role in his life. Upon graduating Santa Monica High School in 2003, he pursued a Bachelor of Fine Arts degree at the University of Michigan. He graduated in 2007 and has since been using his creative eye in the advertising industry. Andrew will receive \$750 and a VIP package for the 2011 season of the Twilight Dance Series. "I am honored to have the opportunity to lend my creative skills to the city that raised me. I am stoked to have my poster design represent the magical 'Twilight Dance Series'," said Andrew.

The 27<sup>th</sup> Annual Twilight Dance Series begins on July 7 and continues every Thursday at 7:00 p.m. at the Santa Monica Pier. It's FREE to the public. A complete line-up is scheduled for release at the beginning of June. For more information, please visit, [www.santamonicapier.org](http://www.santamonicapier.org).

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