
Immediate Release

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Vote for Your Favorite Santa Monica Pier Twilight Dance Summer Concert Series Poster

SANTA MONICA, CA (April 4, 2011) The Santa Monica Pier Restoration Corporation (SMPRC) invited talented student, amateur and professional designers to submit their vision for the 27th Annual Twilight Dance Series poster contest. The winning design becomes the primary communications piece for the concert series, used in display advertising, posters, flyers, banners and more.

Over 100 entries were received and the (SMPRC) panel of judges narrowed the entries down to 25 finalists. We are asking the public to help choose the poster that will graphically represent the 2011 Twilight Dance Summer Concert Series. Vote for your favorite poster on our secured site at www.santamonicapier.org by 5PM/PST on Friday, April 29, 2011. Only one vote per person/per poster is permitted.

The world-famous Santa Monica Pier offers a variety of entertainment and shopping including Pacific Park amusement park; Heal The Bay Aquarium, an historic 1922 Carousel plus specialty shops/carts, eateries, and several full-service restaurants. The pier is open year-round, and parking is available for a fee on a first come, first served basis.

Mark your calendar for the first concert of the season on Thursday, July 7, 2011. All of the concerts are FREE and open to the general public.

For more information, call 310.458.8901 or visit www.santamonicapier.org.

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