

NEWS

Immediate Release

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FREE SUMMER CONCERTS AT THE SANTA MONICA PIER BEGIN JULY 7, 2011

**The 27th Annual Twilight Dance Series Presented By OneWest Bank
Will Showcase Ten Free Concerts On The Santa Monica Pier Every
Thursday, From July Through September**

SANTA MONICA, Calif. (June 10, 2010) Now in its 27th year, the Twilight Dance Series, a production of the [Santa Monica Pier Restoration Corporation](#), will again present ten free concerts on the deck of the Santa Monica Pier this year, beginning July 7, 2011. The concerts, presented by [OneWest Bank](#), FSB, the largest Southern California headquartered bank, will feature high-profile artists from all over the world, every Thursday night, from 7 pm to 10 pm, bringing Southern California a treasured weekly live music experience.

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Each Thursday night the highly attended concert series will showcase a different musical theme: *The SaMo Mambo: Salsa*, *'80s Pop*, *Australia Rocks the Pier!*, *Reggae/Ska*, *La Monica Ballroom Then & Now*, *Making Waves: A Night of Surf Guitar*, *Tango on the Timbers*, *Americana*, and *New Orleans Funk and Blues*. The Twilight Dance Series is co-produced by Los Angeles-based [Rum & Humble](#), known for presenting both established artists and homegrown talent in venues such as the Hollywood Bowl and Greek Theatre.

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- **July 7, The SaMo Mambo:** [Grupo Fantasma](#) and [Oscar Hernandez](#)'s L.A. Salsa Allstars (salsa dance lessons start at 6 pm)
- **July 14, 80's Pop:** [The Bangles](#) and [Caracol](#)
- **July 21, Australia Rocks the Pier! (presented by the [Australian Consulate](#) and [Cotton On](#)):** [Missy Higgins](#) and [Kim Churchill](#)
- **July 28, Reggae/Ska:** [Slackers](#) and [Star Pool](#) (plus the finalists of [Rusty's Surf Ranch](#) emerging artist competition)
- **August 4, (presented by [Cirque du Soleil](#)):** TBA
- **August 11, La Monica Ballroom Then & Now:** [Royal Crown Revue](#), [Orgone](#), and [Ameera](#)
- **August 18, Making Waves: A Night of Surf Guitar:** [Duo-Tones](#), [Slacktone](#), and [The Eliminators](#)
- **August 25, Tango on the Timbers:** Milongatron, (tango lessons start at 6 pm)
- **September 1, Americana:** [Dawes](#) (plus the winner of Rusty's Surf Ranch emerging artist competition)
- **September 8, New Orleans Funk & Blues (presented by [Bloomingdales](#)):** TBA

Concert organizers have also put the "dance" back into Twilight Dance Series by including a dance floor on the deck

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of the Santa Monica Pier for *The SaMo Mambo, La Monica Ballroom Then & Now*, and *Tango on the Timbers*.

“We believe the 27th Annual Twilight Dance Series will be a fantastic concert production and will please the Santa Monica community and concert fans,” said Kent Smith, chair of the Santa Monica Pier Restoration Corporation. “Free summer concerts on the pier have become a cultural and historical phenomena and we made a collective effort to deliver the quality and community experience that has come to define this cultural institution.”

The ten-concert season is presented in partnership with OneWest Bank, the largest Southern California-based bank, as part of their organized effort to support local initiatives that contribute to a more vibrant California.

“At our Santa Monica branches and offices throughout Southern California, OneWest Bank is dedicated to personalized service, One Person at a Time,” said Joseph Otting, President and CEO of OneWest Bank. “We are committed to preserving the integrity of Southern California’s cultural institutions and ensuring their continued success. In particular, we are honored to support the Twilight Dance Series.”

The Twilight Dance Series has been an annual fixture on the Santa Monica Pier since 1983 when it began with “Save the Pier Week” and has since become a hallmark of the Santa Monica community.

“We are delighted with the business community’s commitment to the Twilight Dance Series,” said Santa Monica Mayor Richard Bloom. “Their efforts help to preserve the cultural

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heritage of Santa Monica and, with their contributions, we will continue to enjoy free summer concerts at the pier.”

Concertgoers are encouraged to take the Big Blue Bus to partake in the Twilight Dance Series. Parking will be available in the lot north of the pier at 1550 Pacific Coast Highway, however parking on the Santa Monica Pier deck will be closed. The City of Santa Monica will provide a free bike valet, stationed on the beach next to the bicycle path on the south side of the pier.

The 27th Annual Twilight Dance Series is presented in partnership with OneWest Bank. Additional sponsors include the Australian Consulate and Cotton On, Cirque du Soleil, Bloomingdales, and media partner KCRW 89.9 FM.

More information about the Twilight Dance Series can be found at <http://www.twilightdance.org>.

About the Santa Monica Pier Restoration Corporation

The Santa Monica Pier Restoration Corporation (SMPRC), established in 1983, is a non-profit, public benefit corporation made up of business and community leaders who represent the full range of community interests. It was created by the Santa Monica City Council to preserve and enhance the pleasure pier experience for people of all ages and for future generations and is funded by the City of Santa Monica. For more information, visit, <http://www.santamonicapier.org>.

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